



Strategic Plan



Executive Summary

The Abbeyfield concept is as simple as it is unique: create a warm, family-style, volunteer-run and community-based house that offers seniors an easy-going balance between privacy and companionship, security and independence. Abbeyfield is a proven success. A housing alternative that enables healthy seniors to live independently in a safe and social setting.

Each Abbeyfield House is an incorporated not-for-profit entity - its own “society” – formed by the group of volunteers that initiate, support and guide the operations of the Abbeyfield House through a volunteer Board of Directors. All Houses are affiliated with Abbeyfield Canada and are bound by its policies and guidelines. While every House benefits from the resources and shared experiences of the organization as a whole, in all other aspects each local society is autonomous.

Thanks in large part to the extraordinary volunteers in each community who believe in the Abbeyfield concept and who are dedicated to ensuring that seniors live quality lives, Abbeyfield is growing internationally. Eight hundred Abbeyfield Houses exist today in Canada, Australia, Belgium, New Zealand, South Africa and the United Kingdom.

A photograph of a bright, modern kitchen and dining area. The kitchen features white cabinetry, a stainless steel sink, and a microwave. The dining room has a white tablecloth, several beige chairs, and a wooden hutch in the background. The room is well-lit with recessed ceiling lights.

Example

Abbeyfield
Caledon
Kitchen &
Dining Room

President's Message

Lakefield, a place I have the distinct honour and pleasure to call home. For the past two years community volunteers have dedicated their time to establish an Abbeyfield House here in Lakefield. We have come a long way, but still have much to accomplish to become “shovel ready” or welcoming our first tenant. This Strategic Plan will highlight those actions that will be completed over the next few years.

Abbeyfield Houses are innovative places for senior citizens to feel at home, safe and above all, never to fear loneliness as we all inevitably transition to the golden years.

Dewi Jones



Our Vision

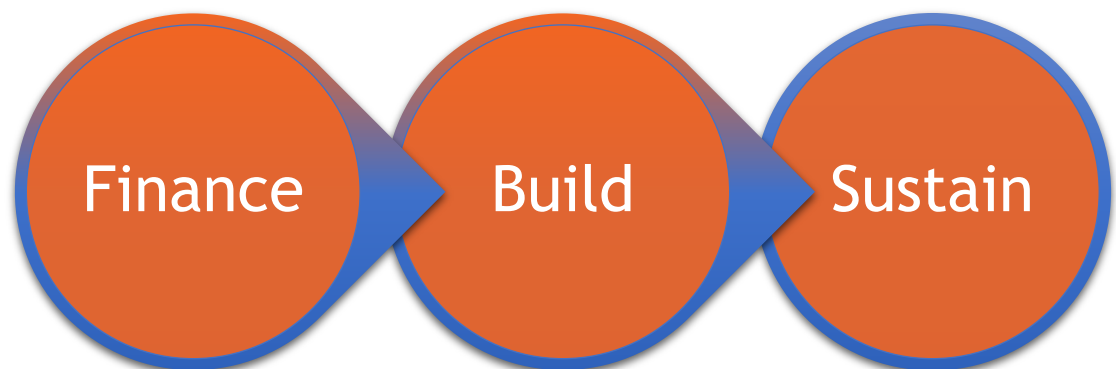
To provide an affordable family-style home for seniors, where they have a balance of privacy and companionship, security and independence.

Our Mission

To develop partnerships, appeal to supporters in order to secure \$3,650,000 in funding to build an Abbeyfield House in Lakefield.

Our Strategic Priorities

Abbeyfield House Society of Lakefield will create a positive, 'feel good vibe' with residents in the community. By enhancing existing relationships and building new relationships with stakeholders we will finance, build and sustain an affordable family-style house for seniors.



"I fell in love with the idea of Abbeyfield when I heard about it. My mother lived in a similar house and I wanted to get involved with establishing an affordable house for seniors in Lakefield so that they can build everlasting friendships and never have to dine alone."

- An Abbeyfield House Volunteer



Our Financing:

Abbeyfield House Society of Lakefield will raise \$3,650,000 through fundraising, grants and loans. We will:

1. Apply for and obtain charitable status.
2. Implement Campaign365 to raise \$365,000 from community and corporation donations in 365 days.
3. Apply for municipal, provincial and federal grants in the range of \$2,365,000 - \$3,650,000.
4. Secure a construction loan and/or mortgage for matching grants.
5. Make presentations to key stakeholders to share our Strategic Plan. Identify opportunities for future 'asks' (in kind donations, land, grants, financial donations).
6. Meet with landowners to negotiate a donation of land within the Village of Lakefield.

Our Build:

Abbeyfield House Society of Lakefield will secure a suitable location in the Village of Lakefield to build an affordable home for seniors. We will:

1. Produce architectural drawings for a 12,000 +/- sq.ft., fully accessible house.
2. Select a General Contractor that shares our vision and can deliver our mission on time and within budget.
3. Build relationships with external organizations and individuals to secure donations (material, services and expertise) to support the construction. All donations will be pre-approved by the General Contractor.
4. Install a donor recognition pathway and/or wall.
5. Host a "doors open" event for the community to tour the house prior to tenants moving in.
6. Welcome first tenant into Abbeyfield House Society of Lakefield.

Our Sustainability:

Abbeyfield House Society of Lakefield will focus on ensuring quality experiences for tenants and volunteers. We will:

1. Build relationships with community and service organizations that share common values in order to deliver services for tenants.
2. Hire a House Manager to support residents with shopping, cooking, cleaning and driving.
3. Explore a 'life lease' business model to support the needs of AHSL and affordability for tenants.
4. Continue fundraising efforts to maintain affordability for tenants.

Examples

Donor
Recognition

